

SHORT TERM INTENSIVE EXPORT MANAGEMENT TRAINING PROGRAMME

Objective: To provide intensive training on all basic parameters of export like export marketing, procedures & formalities, documentation, packaging, shipment, facilities offered by various agencies for export.

Target Participants: Prospective exporters / fresh export executives in export organizations.

About Export Management Training Program (EMTP):

- VTPC conducts 5 days short term EMTP on full time basis.
- Faculty would be drawn from experts in the field.
- Admissions are limited to 25 delegates.
- Certificates of participation would be awarded to all delegates.

Delegate Fee: Rs. 1,000/- per delegate (**Only by online payment, details will be shared**)

Salient Features of EMTP

- Introduction to Export Business and WTO
- Institutional Framework for exports in the country
- Foreign Trade Policy and Procedures
- Export Procedures and Documentation
- Export Marketing and Costing
- Bank Finance and Regulations
- Export Packaging
- Role of Promotion Councils and ECGC, Custom House Agents in exports
- Marine Insurance
- Customs and Central Excise Formalities
- E-Commerce and Digital Marketing
- Export Incentives

Registration:

Interested persons may register for EMPT by filling up google form available on our website. Payment shall be made only through online mode.

Date: 3rd to 7th January 2022

Platform: Virtual

Email: vtpckarnataka@gmail.com Web: www.vtpc.karnataka.gov.in