



PROCEEDINGS OF THE GOVERNMENT OF KARNATAKA

Sub: Reconstitution of District Level Export Promotion Committee (DLEPC) for Promotion of Exports.

Read:

- 1) Government Order No. CI 290 SPC 94 (P), dated 28.02.2005.
- 2) D.O. Letter No.07/26/199/00019/AM20, Dated 30.12.2019 of Additional Director General of Foreign Trade, Ministry of Commerce & Industry, GoI, Bangalore.
- 3) Managing Director, Visvesvaraya Trade Promotion Centre letter No. ವಿಟಿಪಿಸಿ/ಪಿಸಿ-1/ಬಿ.ರ.ಉ.ಸ./2019-20/486, Dated 18.01.2020.

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PREAMBLE:

The Government has constituted State Level Export Promotion Council, State Level Export Promotion committee and Sub Committee and District Level Export Promotion Committee and prescribed terms of reference, vide read at (1) above.

Additional Director General of Foreign Trade, Ministry of Commerce & Industries, Government of India, Bangalore as per the OM No. 01/36/218/01/AM-18/TC/Part-1/01, dated 26.12.2019 issued by DGFT, Department of Commerce, Ministry of Commerce & Industries, New Delhi has proposed to convert districts as Export Hub and also suggested composition of District Level Export Promotion Committee (DLEPC) and terms of reference for the committee vide his D.O. letter dtd 30.12.2019 read at (2) above.

Accordingly, Managing Director, Visvesvaraya Trade Promotion Centre (VTPC) has submitted the proposal to include the Members and Terms of Reference in the District Level Export Promotion Committee (DLEPC) as given below and modify the order read at (1) above.

Sl.No.	Office/ Department	Role
1	Additional Director General of Foreign Trade	Co-Chairman
2	Additional Director & Incharge Nodal Officer of the District, Department of Commerce and Industries, Government of Karnataka.	Member
3	Representative of Government of India/ Government of Karnataka Organizations / Promotion Councils / Quality & Standard implementation body / Agencies to be coopted by the Deputy Commissioner of the District on year to year basis based on the needs of the export basket of the concern District	Member

SL.No.	Terms of Reference
1	Benchmarking base line export performance of District – Present Export Performance.
2	Identification of potential export products from the District.
3	Creation of District Export Action plan with quantifiable targets.
4	Creation of sub groups for each identified potential export products involving stake holders like Manufacturers, Artisans, Exporters of the identified products.
5	Resolution, Escalation and monitoring of issues in Exports from the District Identified products through regular meeting.
6	Identification of bottlenecks for exports of potential products.
7	Identifying training and development need of District industries and coordination for training with other departments.
8	Dissemination of information through trainings, seminars, guest lectures, practical training, exchange visits with other districts of excellence.
9	Act as one-point facilitator for Export promotion at district level
10	Liaison with and report progress to state level export promotion committee

Government has examined the proposal of Managing Director, Visvesvaraya Trade Promotion Centre (VTPC) in all aspects.

Hence the following order.

GOVERNMENT ORDER No. CI 21 SPI 2019 (E), BENGALURU,
DATED: 10.02.2020

After careful consideration of the proposal of the Managing Director, Visvesvaraya Trade Promotion Centre, Government is pleased to reconstitute the District Level Export Promotion Committee and its Terms of Reference for Promotion of Exports as below:

Sl.No.	Office/ Department	Role
1	The Deputy commissioner of District	Chairman
2	The Additional Director General of Foreign Trade	Co-Chairman
3	Additional Director & In-charge Nodal Officer of the District, Department of Industries and Commerce, Government of Karnataka.	Member

4	The President, District Chamber of Commerce & Industries	Member
5	The President, Dist. Industries Association	Member
6	Prominent Exporters from District [to be co-opted by the Deputy Commissioner on year to year basis - minimum 2, limited to 5 members]	Member
7	The District Lead Bank Manager	Member
8	The Joint Director, Agriculture Department	Member
9	The Dy. Director, Mines & Geology	Member
10	The Senior Horticulture Officer, Horticulture Department	Member
11	The Dy. Director, Animal Husbandry and Veterinary Department	Member
12	The Assistant Director, Fisheries Dept. [only Coastal District]	Member
13	A representative of Mining Industry (only in Ballari District).	Member
14	The Deputy Commissioner to co-opt Departmental officers/industry representatives/associations in specific subject in specific districts as may be necessary based on the needs of the export basket of the concern District.	Member
15	The Joint Director, District Industries Centre-Member Secretary	Member Secretary

Terms of Reference:

The DLEPC will draw upon the expertise of VTTC in export promotion and chalk out a time bound and effective action plan to:

- Prepare a comprehensive database on existing exporters in the district.
- Identify industries / traders who are exporting through other merchant exporters
- Identify the industries/traders with potential products for exports and
- Resolve local problems of exporting community.
- Benchmarking base line export performance of District - Present Export Performance.
- Identification of potential export products from the District.

- Creation of District Export Action plan with quantifiable targets.
- Creation of sub groups for each identified potential export products involving stake holders like Manufacturers, Artisans, Exporters of the identified products.
- Resolution, Escalation and monitoring of issues in Exports from the District Identified products through regular meeting.
- Identification of bottlenecks for exports of potential products.
- Identifying training and development need of District industries and coordination for training with other departments.
- Dissemination of information through trainings, seminars, guest lectures, practical training, exchange visits with other districts of excellence.
- Act as one-point facilitator for Export promotion at district level.
- Liaison with and report progress to state level export promotion Committee.

By Order and in the name of the
Governor of Karnataka,

G. Nagarathnamma.
(NAGARATHNAMMA .G) 10/2/2020
Desk Officer (Technical Cell),
Commerce & Industries Department.

10/2/2020

To,

The Director, Government Central Press, Mysore Road, Kengeri, Bengaluru-60 along with two original copies (soft copy also sent to mail ID. gov_suburbanpress@yahoo.in) to publish in the next issue of the Karnataka Gazette and also to provide 10 copies to this office.

Copy to,

- 1) The Principal Accountant General (G&SSA), Karnataka, New Building, 'Audit Bhawan', Post Box No. 5398, Bengaluru-01.
- 2) The Principal Accountant General (E&RSA), Karnataka, New Building, 'Audit Bhawan', Post Box No. 5398, Bengaluru-01.
- 3) The Principal Accountant General (A&E), Karnataka, Park House Road, Post Box No. 5329, Bengaluru-01.
- 4) Additional Director General of Foreign Trade, Government of India, 6th Floor, C & E Wing, Kendriya Sadan, 2nd Block, 17th Main Road, Koramangala, Bengaluru-34.
- 5) The Additional Chief Secretary / Principal Secretary to Govt., Finance Department, Vidhana Soudha, Bengaluru-01.
- 6) The Principal Secretary to Govt., Agriculture Department, MS Building, Bengaluru-01.
- 7) The Principal Secretary to Govt., Infrastructure Development Department, Vikasa Soudha, Bengaluru-01.
- 8) The Principal Secretary to Govt., Public Works, Ports & Inland Water Transport Department, Vikasa Soudha, Bengaluru-01.
- 9) The Principal Secretary to Govt., Energy Department, Vikasa Soudha, Bengaluru-01.
- 10) The Principal Secretary to Govt., Water Resource Department, Vikasa Soudha, Bengaluru-01.

- 11) The Principal Secretary to Govt., Forest, Ecology & Environment Department, MS Building, Bengaluru-01.
- 12) The Principal Secretary to Govt., Transport Department, MS Building, Bengaluru-01.
- 13) The Commissioner for Industrial Development and Director of Industries and Commerce, No.49, Khanija Bhavan, Race Course Road, Bengaluru-560 001.
- 14) The Joint Secretary, Karnataka Cell, Ministry of Commerce, Government of India, Udyog Bhawan, New Delhi.
- 15) The Secretary to Govt., Commerce and Industries Department, Vikasa Soudha, Bengaluru-01.
- 16) The Secretary, Labour Department, Vikasa Soudha, Bengaluru-01.
- 17) Commissioner for Central Excise, Government of India, C.R. Building, Queen's Road, PB No. 5400, Bengaluru-01.
- 18) Commissioner for Customs, Government of India, C.R. Building, Queen's Road, PB No. 5400, Bengaluru-01.
- 19) Convenor, SLBC, Syndicate Bank, Gandhinagar, Bengaluru-09.
- 20) The Regional Joint Director General of Foreign Trade, C & E Wing, 6th Floor, Kendriya Sadan, 17th Main, 2nd Block, Koramanagala, Bengaluru-34.
- 21) Joint Deputy Director, General FIEO, 1st Floor, VTPC Building, Kasturba Road, Bengaluru-01.
- 22) The Managing Director, VTPC, BMTC Complex, Double Road, Shanthinagar, Bengaluru-27 -
With a request to issue all concerned Officers.
- 23) Commissioner for Commercial Taxes, Vanijya Therige Karyalaya, Kalidasa Marg, Gandhinagara, Bengaluru-09.
- 24) Member Secretary, Karnataka State Pollution Control Board, #49, Church Street, Parisara Bhavan, Bengaluru-01.
- 25) The President, Federation of Karnataka Chambers of Commerce and Industry (FKCCI), K.G. Road, Bengaluru-09.
- 26) The President, Karnataka Small Scale Industries Association(KASSIA), Magadi Road, Vijayanagar, Bengaluru.
- 27) Representatives of Export Promotion Councils (Viz. APEDA, EPCH, AEPC, EEPC, Basic Chemicals), 24-A, Imperial Court, 31/1, Cunningham Road, Bengaluru-52.
- 28) The Chairman, Karnataka Committee, Confederation of Indian Industry (CII), No. 108, 12th Main, HAL 2nd Stage, Indiranagar, Bengaluru-08.
- 29) Sr. Assistant Director, FICCI, FICCI-Karnataka State Council, VITC Building, 1st Floor, Kasturba Road, Bengaluru-01.
- 30) The Director, ASSOCHAM, D-13, D-14, "D" Block, Brigade MM, 1st Floor, 7th Block, Jayanagar, K.R. Road, Bengaluru-70.
- 31) PS to Hon'ble Minister for Large and Medium Scale Industries, Vidhana Soudha, Bengaluru-01.
- 32) PS to Principal Secretary to Government, Commerce & Industries Department, Vikasa Soudha, Bengaluru-01.
- 33) Director (Technical Cell), Commerce & Industries Department, Vikasa Soudha, Bengaluru-01.
- 34) Additional Director (P&P), Directorate of Large & Mega Industries, Khanija Bhavan, Race Course Road, Bengaluru-01.
- 35) Guard File / Spare Copies