



# Draft District Export Action Plan: Udupi

Temple Land of Karnataka

October 2021

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# 1. Introduction

Udupi district is named after its administrative headquarters, Udupi town. The name Udupi is derived from its Tulu name Odipu. Another story is that the name Udupi came from the combination of the Sanskrit words Udu and Pa, which means “stars” and “lord”.

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Figure 1 District Map of Udupi



<sup>1</sup> <https://www.mapsofindia.com/maps/karnataka/districts/udupi.htm>

Udupi revolves around the story of the Krishna temple and mutt. The temple is believed to be in existence for over 1500 years, the idol installed by the sage Madhvacharya in the 13<sup>th</sup> century. The land of ethereal beauty situated between the luxuriant mountains of the western ghats on the east and the vast and serene Arabian Sea on the west.

The district is well known for its vivid and religious cultural heritage, making it famous for its temples across Karnataka. Udupi was carved out as separate district from the erstwhile Dakshina Kannada district in 1997. Udupi is known for hospitality, the cuisine that has gained fame all over the globe originated here, with its unique taste and preparation.

Udupi consists of 7 Taluks Karkala, Brahmavara, Kundapura, Kapu, Hebri, Baindur, and Udupi. It is surrounded by Uttara Kannada district in north, Dakshina Kannada district in southern direction, Chikkamagaluru district on east, Arabian sea is in the west of Udupi district.

## 2. District Profile

### 2.1 Geography

Udupi district is located at 13<sup>o</sup>.54' North latitude and 74<sup>o</sup>.87' East longitude. It has an average elevation average of 27 meters (89 feet) above mean sea level. The Climate in Udupi is hot in summers and pleasant in winter, during summers the temperature reaches up to 38 °C (100 °F) and in winters (from December to February) it is usually between 32 and 20 °C (90 and 68 °F).

#### *Latitude and Longitude of the Taluks*

S. No.	Taluks	Latitude	Longitude
1	Karkala	13.2151° N	74.9962° E
2	Brahmavara	13.4254° N	74.7572° E
3	Kundapura	13.6235° N	74.6917° E

4	Kapu	13.3369° N	74.7395° E
5	Hebri	13.4587° N	74.9924° E
6	Baindur	13.8685° N	74.6342° E
7	Udupi	13.3409° N	74.7421° E

Source: Google maps

## 2.2 Flora and Fauna<sup>2</sup>

Udupi is scrap edge of the Western Ghats that faces the impact of southwest monsoon. The deciduous forest has proved more functional for herbivorous giant animals like bison, elephants, and deer's etc. Almost all the animals are present in Udupi taluk. They include wild animals, tiger, leopard, wild boar, rabbit, and other animals. The coastal area evolved in a different environment than the one in the interior land. This could be classified under three groups. Sand dune vegetation, Mangrove, and Sea algae or sea weeds. Of this, the sea algae is always found submerged in the water, the mangroves are partially submerged and their growth is influenced by the tides. The sand dune vegetation is generally found on the sand dune located in a higher altitude so that they are not affected by high tides.

## 2.3 Natural Resources of the District

The details of the natural resources present in Udupi is given below in Table 2:

Table 1: Natural Resource of the District

Natural Resources	Key Features
Crops	Paddy
Horticulture	Mango, Sapota, Banana, Pineapple
Plantation	Cashew nut, Coconut, Areca nut,
Mineral Resources	Silica sand, Building stone, lime shell and Clay

Source: District website

<sup>2</sup> <https://aranya.gov.in/>

## 2.4 Demography<sup>3</sup>

### Population

The total population as per Census 2011 was 1177361 in which contribution of male population was 562131 and female population was 615230. The population in 2021<sup>3</sup> is estimated to be 1266957 (as per Aadhar uidai.gov.in Dec 2020 data).

Table 2: Population

Population of Udupi District		
	2011	2021 <sup>3</sup> (estimated)
<b>Total Population</b>	1177361	1266957
<b>Male Population</b>	562131	
<b>Female Population</b>	615230	

Source: As per Census 2011

### Demography at a Glance:

The total area of Udupi is 3582 sq. km with 07 taluks, 244 sq km is urban and 3338 sq km is rural. The details of the demography is given below:

Table 3 Demography<sup>4</sup>

Demographic Label	Value
<b>Area</b>	3582 sq. km
<b>No of Hoblis</b>	9
<b>Number of Gram Panchayats</b>	158
<b>Number of Villages</b>	267
<b>Number of Municipalities</b>	1
<b>Zilla Panchayat Members</b>	24
<b>Taluks</b>	7
<b>No. of Taluka Panchayat members</b>	3
<b>Sex Ratio</b>	1094 females per 1000 male
<b>Literacy rate</b>	86.24% per cent

<sup>3</sup> [https://www.census2011.co.in/census/district/269-Udupi\\_District.html](https://www.census2011.co.in/census/district/269-Udupi_District.html)

<sup>4</sup> [https://www.indiagrowing.com/Karnataka/Udupi\\_District](https://www.indiagrowing.com/Karnataka/Udupi_District)

### 3 Tourism

i. **Sri Krishna Temple:**

The unique feature of the temple is that statue of lord Krishna can be viewed through nine holes known as 'Navagraha Kitiki'. The idol of Sri Krishna was installed by the great saint Sri Madhavacharya

Figure 2: Krishna Temple



ii. **Someshwara Wild Sanctuary:**

It is named after the presiding deity "Lord Someshwara" of the famed Someshwara temple located within the sanctuary.

Figure 3: Someshwara Wild



iii. **Kapu Beach:**

Kapu long sandy beaches offer a panoramic view of the Arabian Sea. An old 100 ft high lighthouse, the two temples of Goddess Mariamma in Kapu are famous.

Figure 4: Kapu Beach



iv. **Barkur:**

The attractions of Barkur are ancient Panchalingeshwara temple, Bette Vinayaka temple, the Ganapathi Shrine of Mudukeri.

Figure 5: Barkur



Figure 6: Maple Beach

v. **Maple Beach:**

Maple is known for fishing harbor along the Karnataka coast. It is situated at the mouth of Udyavara river.



*Figure 7: Karkala (Gomateshwara Statue)*

vi. **Karkala (Gomateshwara Statue):**

Gomateshwara statue (Lord Bahubali) built in 15<sup>th</sup> century, this is soaring Jain statue stands 40ft tall on hilltop perch.



*Figure 8: Mookambika Temple*

vii. **Mookambika Temple:**

The temple is one of the seven pilgrimages (Mukthi Sthala) created by Parashurama. Goddess Sri Mookambika Devi worshipped in the form of jyotir-lingam.



*Figure 9: Marawanthe Beach*

viii. **Marawanthe Beach:**

The most scenic beaches in Karnataka, stunning stretch of land of golden sands and blue water is an ideal spot for unwinding. It is uniquely positioned beach in Coastal Karnataka with Arabian Sea on the one side and Souparnika river on the other side.





Figure 9: St. Mary's Island Beach

**ix. St. Mary's Island Beach:**

This beach is special for unique formation of basalt rocks which have crystallized into columns and spilt into vertical blocks. Located 58 kms north of Manguluru.



Figure 10: St. Lawrence Church, Attur

**x. St. Lawrence Church, Attur:**

It was built in 1759 and is purported to be site of many miracles. Attur church (Roman Catholic) is situated on outskirts of Karkala.



#### 4 Economic Indicators of the District

Udupi contributes 2.64% to Karnataka's total GSDP and 2.66% to Net State Domestic Product (NSDP). District's Per capita income is Rs. 284521 (2018-19) <sup>5</sup>. The details of economic indicators of Udupi is given in below Table 4:

Table 4: Economic Profile of the District

Particulars	Current Prices (2018-19) INR Cr.	Constant Prices (INR. Cr.)
Gross District Domestic Product (GDDP)	39476	29674
Net District Domestic Product (NDDP)	35957	26812

Source: Directorate of Economics and Statistics, Government of Karnataka \* In Rs & per capita income is available at current prices only

<sup>5</sup> [https://planning.karnataka.gov.in/storage/pdf-files/Reports/Economic%20Survey%202020-21\\_Eng\\_Final\\_R.pdf](https://planning.karnataka.gov.in/storage/pdf-files/Reports/Economic%20Survey%202020-21_Eng_Final_R.pdf)

#### 4.1 Primary, Secondary & Tertiary Sector

Tertiary sector contributes 56.78%, followed by Secondary sector contributing 30.64% and Primary sector 12.57% respectively to the total contribution as per the current prices. The sectoral composition of Net District Income at current and constant (2011-12) prices for the year 2018-19 is highlighted in Table 5:

Table 5: Sectoral Bifurcation of Udupi<sup>6</sup>

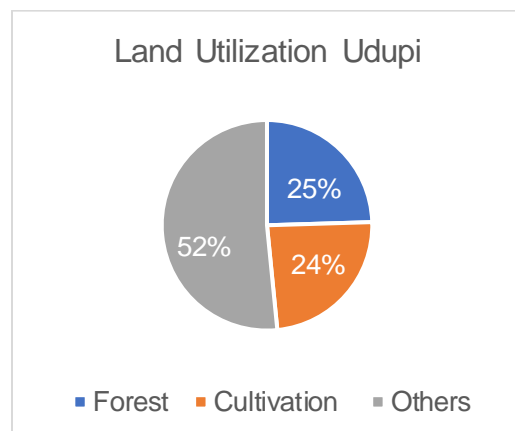
Sector	Current Prices	Constant Prices	Contribution
	2018-19 (INR Cr.)	(2011-12) (INR Cr.)	2018-19 (In %)
Primary	4028	2414	12.57
Secondary	9817	8114	30.64
Tertiary	18193	12748	56.78
Total	32038	23276	100

Source: Directorate of Economics and Statistics, Government of Karnataka

#### 4.2 Land Utilization

Udupi has land utilization of 25% for forest, 24% for cultivation and 52% others.

Figure 11: Land Utilization



<sup>6</sup> [https://planning.karnataka.gov.in/storage/pdf-files/Reports/Economic%20Survey%202020-21\\_Eng\\_Final\\_R.pdf](https://planning.karnataka.gov.in/storage/pdf-files/Reports/Economic%20Survey%202020-21_Eng_Final_R.pdf)

## 5 Industrial Profile

### 5.1 Infrastructure

#### ○ **Connectivity**

Udupi has good connectivity with Roads, Rail, Air and Ports. The highlights of connectivity is given below:

- **Rail:** Connected to major cities and towns through the Konkon Railway line with a network of 100 km and 6 railway stations
- **Road:** NH 66, NH 13 and NH 17 connecting to Bangalore, Goa, Chennai, Hyderabad, Mumbai & Pune
- **Air:** Nearest airport is Mangaluru 75 kms. Other airports include Goa and Mysuru at distance 300 km and 306 kms.
- **Port:** Mangaluru is closest port to the district at a distance of 65 km and carrying cargo capacity of 44 MT
  
- **Water Supplies:** Total water supply in the district is 27.5 MLD
  - There are 25592 wells, 699 tube wells and 289 tanks in the district irrigating 33547 hectares.
  
- **Power Supply:** HESCOM or Hubballi (Hubli) Electricity Supply Company Limited is in charge of power transmission to the district.
  - The power generation is widely distributed across major projects including the hydroelectric power project across river Sharavati.
  - Atomic Power station at Kaiga generating 2231 GW power annually

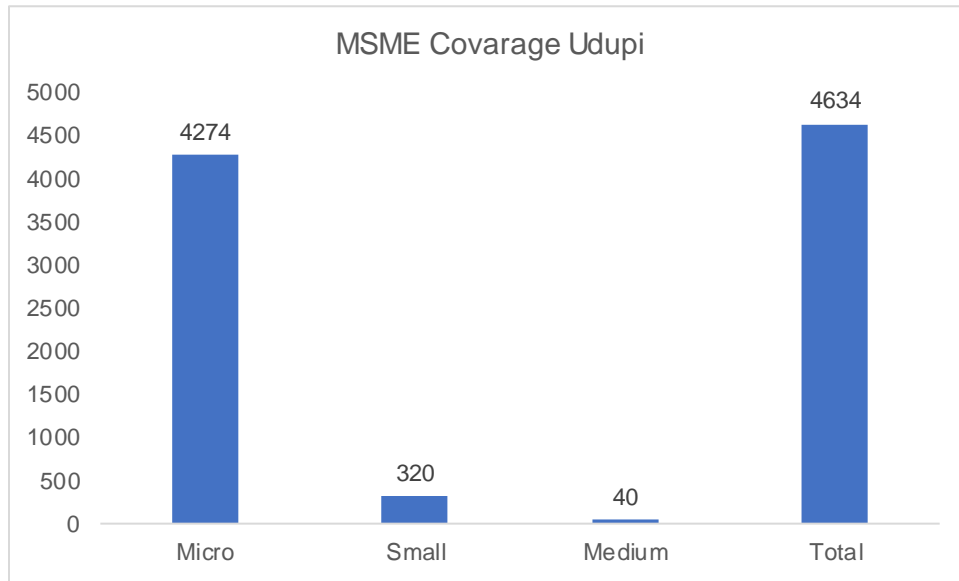
### 5.2 Industry<sup>7</sup>

- i. Coverage of MSME – There are 4634 MSME registered under Udyam Registration till 9<sup>th</sup> August 2021 comprising 4274 Micro industries, 320 Small Industries and 40 Medium Industries.

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<sup>7</sup> Udyam registration, <https://www.investkarnataka.co.in/locations/udupi/>

Figure 12: Overall MSMEs of Udupi



Source: Udyam registration

### 5.3 Key Players

- i. M/s Robosoft Technologies
- ii. M/s Suzlon Energy Ltd
- iii. M/s Lamina Foundries
- iv. M/s CS India Steel Pvt Ltd
- v. M/s Tebma Shipyards
- vi. M/s Manipal Educational and Medical Group

## 6 Industrial Areas/ Estates

### 6.1 Industrial Areas<sup>8</sup>

There are 04 Industrial areas in Udupi. The details of which is given below:

<sup>8</sup> <https://kiadb.karnataka.gov.in/kiadbgisportal/>

Table 6: Industrial Areas

Industrial Areas	
Name	Extent (acres)
Manipal	74
Nandikoor	48
Belapu	37
Miyar	20

## 6.2 Industrial Estates<sup>9</sup>

There are 3 major industrial estates in Udupi with a total area of 30.11 acres. The details of which are given below:

Table 7: Industrial Estates

Industrial Estates	
Name	Extent (acres)
Karkal	10
Koteshwara	6.20
Manipal	13.91
<b>Total</b>	<b>30.11</b>

<sup>9</sup> <http://kssidc.co.in/map/Udupi.html>

## 7 SWOT Analysis of Udupi

### Strength

- High literacy rate
- Religious spots like temples
- Reputed Education Institutes
- Connectivity in terms of water, air, and road

### Weakness

- Power Shortage
- Lack of skilled manpower within district

## SWOT

### Opportunities

- Tourism and Hospitality
- Fisheries
- Education and skill development

### Threat

- Hilly topography places a constraint on expansion

## 8 District as an Export Hub

During Independence Day speech in 2019, Hon'ble Prime Minister Shri Narendra Modi stated that each district of our country has a potential equal to that of one country. Every district has products and services which are being exported, and can be further promoted, along with new products / services, to increase production, grow exports, generate economic activity, and achieve the goal of Atma Nirbhar Bharat and Make in India.

The objective to develop Udupi as an export hub is to enable MSMEs and industry present there to get benefit of export opportunities in the overseas markets and shift focus on district led export growth for self-sufficiency and self-reliance. This will attract investment in the district to boost manufacturing and exports and provide ecosystem for innovation/ use of technology at district level to make the exporters competitive.

Products identified for Exports under the “Districts as an Export Hub” initiative for Udupi is given in the below Table 8:

*Table 6 Districts as an Export Hub products of Udupi*

Category	Products
Marine	Marine Products
Agriculture	Rice, Cashew, Mattu gulla (GI Tag)
Garments	Udupi Saree (GI Tag)
Floriculture	Udupi Jasmine (GI Tag)

## 9 Institutional Mechanism & Responsibility

To ensure smooth functioning of district as export hubs, District Export Promotion Committees (DEPCs) need to be constituted in Udupi. These DEPCs shall be headed by DM/Collector/DC/District Development Officer of the district and co-chaired by designated officer from DGFT. The composition of the committee is illustrated below:

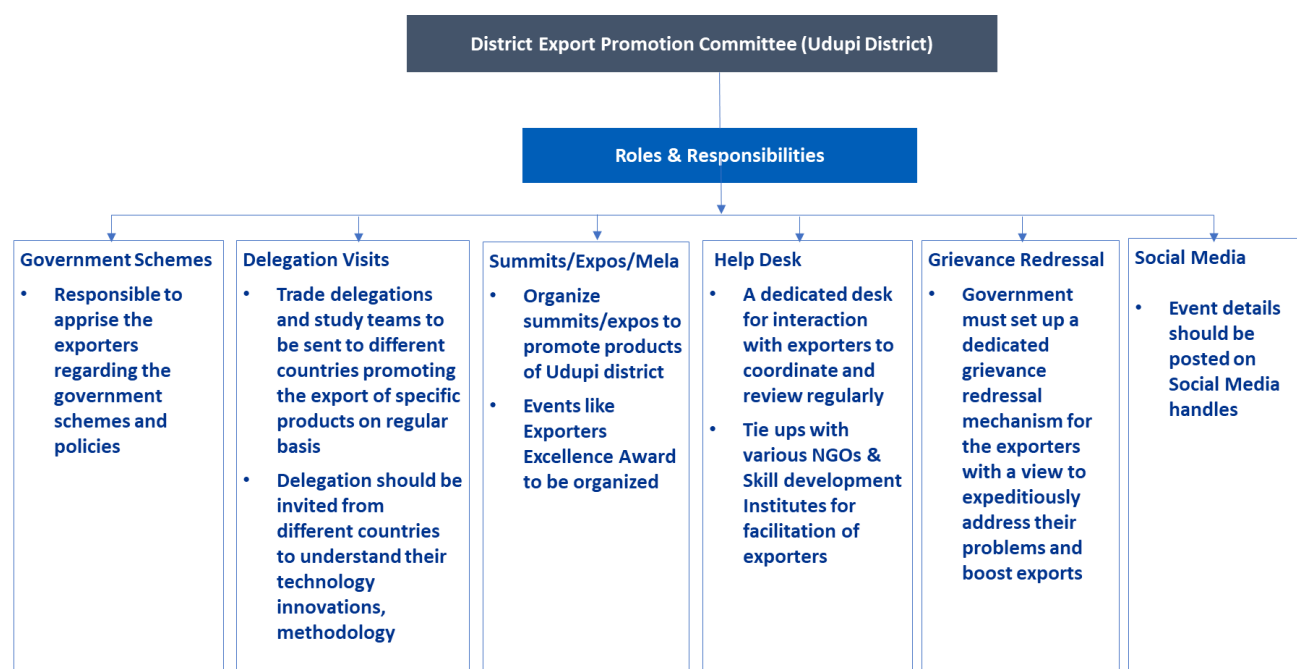
Table 7 Composition of the DEPC

S. No.	Representative from the respective departments	Position
1	DM/Collector/DC/District Development Officer of the District	Chair
2	Designated DGFT Regional Authority	Co-Chair
3	Agriculture Department	Member
4	Horticulture	Member
5	Livestock	Member
6	Fisheries	Member
7	Handicrafts	Member
8	Handlooms	Member
9	Industry	Member
10	Lead Bank Manager	Member
11	Export Promotion Councils	Member
12	Quality and Technical Standards Bodies	Member
13	MSME, Gol	Member
14	Heavy Industry, Gol	Member
15	Revenue, Gol	Member
16	Textiles, Gol	Member



The roles and responsibilities of DEPC is illustrated below:

Figure 13 Roles & Responsibilities of DEPC



## 10. Export Scenario

### 10.1 State Exports

In 2020-21, Karnataka has registered a merchandise export of worth USD 15.14 Bn, occupying a share of 5.2 percent in India's total merchandise exports. The last 2 years exports of India and Karnataka is given below:

Table 8 India and Karnataka Exports to world

Merchandise Exports (USD Bn)			
State	2019-20	2020-21	% Growth
All India	313.22	291.06	-7.10%
Karnataka	16.64	15.14	-9.00%

Source: DGCIS, 2021

## 10.2 District Exports

Major products that are being exported from Udupi are given below:

Category	Products
Marine	Fish, Shrimps, Squid
Agriculture	Cashew

The above products are being exported, Thailand, Vietnam, Bangladesh, China, UAE, Germany, Singapore to mention. Export Performance of the existing products from Udupi and identified products is given in Table 11.

Table 9 Karnataka's Exports to world

S. No.	Product	2020-21	Major markets
1	Fish	89	Vietnam, Thailand, Bangladesh, China
2	Squid Frozen	33	Thailand, China, Vietnam
3	Shrimps	5.7	China, Japan
4	Cashew	90.03	UAE, Saudi Arabia, Vietnam, Germany, Bahrain
5	Rice	60	Iran, Togo, Singapore, Benin, UAE

**Source: DGCI&S, Kolkata, 2021**

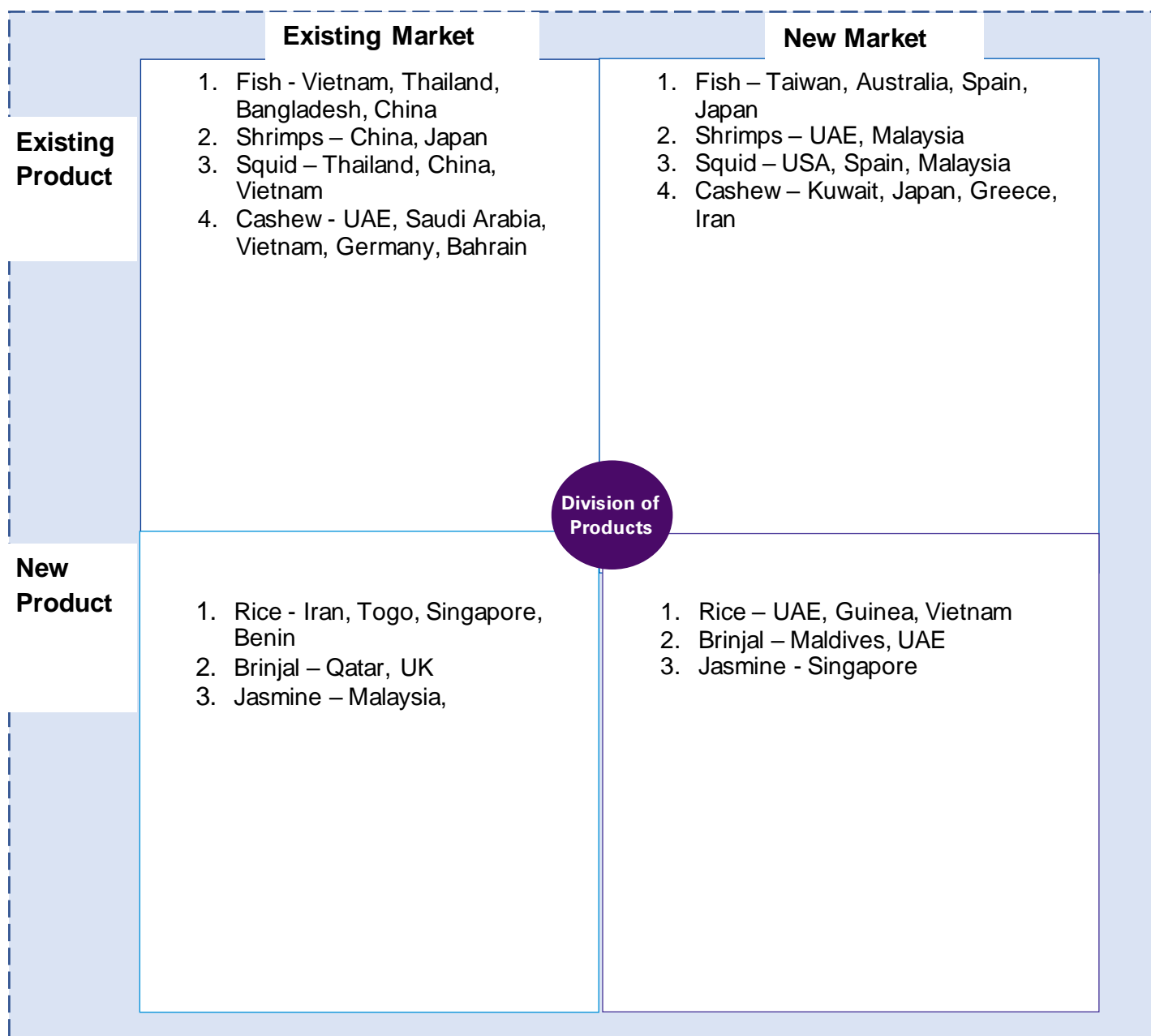
It is evident from the above Table that exports of Marine Products and Cashew, has a good potential for exports.

### **10.3 One District One Product (ODOP)**

The crop identified by Karnataka State Agricultural Produce Processing and Export Corporation Limited (KAPPEC) & Dept. of I & C, Karnataka for One District One Product of Karnataka for Udupi is Marine Products.

## 10.4 Identification of District Export Basket

To promote exports from the State, there is a need to diversify the district's export basket, destinations and boost high value and value-added export products. For this study, following is the structure based upon the **Ansoff Matrix**, which is a strategic planning tool that provides a framework to help marketers devise strategies for future growth:



## 10.5 Product Export Promotion Strategy

- i. Organize training programmes/seminars to create awareness among exporters on importance of value addition, competitiveness, and quality
- ii. Setting up skilling centers for upgrading the skills of the farmers like how to improve the yield, quality and application of better techniques of post harvesting
- iii. Export Facilitation Center (EFCs) will set up at the District for
  - Grievance Redressal
  - Provide end-to-end on-ground facilitation and handholding support to exporters
  - Market Intelligence
  - To facilitate investors in the District
- iv. The large corporate players in the district, should promote the district MSME suppliers in foreign markets as a part of their CSR activities.
- v. Organize Trade Fairs and Buyer-Seller meetings in emerging markets and non-traditional products
- vi. To provide marketing and branding support to the artisans, MSME's, entrepreneurs, exporters in terms of promotion of their products on Social media, e-commerce platforms and packaging of the products.

## 11 Promising Sector

To promote the district, it is important to identify promising and upcoming sectors based on the strengths of the district.

- **Marine Products** – Fishing industry has huge potential in the district. The main produce induces shrimps, prawns, squids, rohu and sanilas. District has 14 marine fishing villages. Karnataka government in partnership with the center, proposes to construct a fishing harbor at Hejamadi-Kodi.
- **Cashew** – Cashew is one of the promising industries on the bank of Kudremukh. District lead in Cashew production. Cashew Industry is planning to promote Indian brand of cashew at premium level to revive India cashew's earlier glory in the US market.

- **Agricultural Products** – Agriculture is mainly dominated by cultivation of paddy and black gram under food crops. Udupi also cultivates the variety of high yielding variety (HYV) paddy.

## **12 Potential Investment Opportunities**

### **12.1 Marine Products and Value-Added products**

Marine resources can give scope for setting up of units based on products like fish pickles, processed fish products, canning units, fish oil, and activities that related to fishing boats, nets and other fishing equipment's making units, these gives huge potential for new MSME's. Processed and Frozen products are having high scope for exporting. Huge demand for Tiger shrimps, Frozen shrimps to US and China market.

### **12.2 Opportunities in Cashew and value-added products**

The cashew is cultivated in 17,386 hectares in the district and the annual production is put at 34,772<sup>10</sup> tonnes, different value-added products like salted, spiced cashew, and kaju masala can be taken up for high end category markets by few entrepreneurs in this area. The processing of cashew is centered mainly in India, Vietnam, and Brazil. These three countries process 89% of total world production together. The approximate raw cashew requirement of the country by 2050 is estimated to be 4-5 million metric ton.

### **12.3 Opportunities in Agriculture**

Paddy, being a major food grown in the district, there is scope for few units manufacturing items such as beaten rice, and Rice products.

### **12.4 Opportunities in Floriculture**

Floriculture is an untapped area in the district, Jasmine which is a seasonal flower cultivated in small pockets of agricultural land. Orchid Farms can be promoted which is

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<sup>10</sup> <https://www.thehindu.com/news/cities/Mangalore/cashew-processing-units-giventhe-nod-to-start-operations/article31350385.ece>

having high export potential. Udupi Mallige (Jasmine) is cultivated on 116 hectares in the district, and the yield per hectare is 7.44 tonnes. Major Imports of Indian Flowers is Singapore, US, Western Europe, and Japan.

### 13 GI Products

Udupi has 3 GI registered product Udupi Mallige, Udupi Mattugulla Brinjal & Udupi Sarees. The details of these products are given below:

- I. **Udupi Mallige:** Udupi Mallige is a well-known jasmine variety from Udupi district. Plant is a small and bushy with leaves of light green. This is a commercial flower that is widely grown in the Karnataka district

*Figure 14: Udupi Mallige*



- II. **Udupi Mattugulla Brinjal:** Mattugulla Brinjal is a variety of green brinjal grown in and around the village. Mattu Gulla is green in colour, unlike the purple brinjals grown in other places

*Figure 15: Udupi Mattugulla Brinjal*



- III. **Udupi Sarees:** Udupi has a local Handloom saree industry. Made with pure cotton and lightweight, the saree has art silk design on its border and pallu besides butts of art silk dotting it. Hard work, low returns, and competition from power loom has led to a drop in the number of weavers of nearly 95% over three decades.

*Figure 16: Udupi Sarees*



## 14 Strategy and Action Plan

Major initiatives and strategies, which will enhance exports from Udupi are detailed below:

Schedule	Categories	Strategies	Action Plan
Short & Medium Term	Skill Development	<ul style="list-style-type: none"> <li>Organize outreach programs/ workshops</li> <li>Continuous feedback from the artisans for understanding their perspective</li> <li>Encourage youth to take up this profession by generating awareness among them</li> <li>Conduct knowledge sessions to artisans and youth on latest design packaging trends, new production techniques such as lean manufacturing, and awareness about international standards</li> </ul> <p>Upskill the existing artisans</p>	<ul style="list-style-type: none"> <li>DIC office to conduct monthly craft-specific workshops for upskilling in the marine products, involving small and medium scale producers</li> <li>Concerned stakeholders to be invited to business events/workshops to help provide market linkages to marine products</li> <li>DICs must make effective use of existing training institutes established by the State Govt. at district &amp; state level for imparting skill training</li> </ul>
	Financial Assistance	<ul style="list-style-type: none"> <li>Provide term loans to small and medium enterprises to enable them to upgrade export production capability</li> </ul>	<ul style="list-style-type: none"> <li>Information Dissemination about existing financial schemes which the MSMEs, exporters and other relevant stakeholders can avail which would facilitate in export promotion</li> </ul>



Schedule	Categories	Strategies	Action Plan
		<ul style="list-style-type: none"> <li>• Assist exporters with pre-shipment and post-shipment credit</li> <li>• Smooth functioning of the exporters</li> </ul>	<ul style="list-style-type: none"> <li>• Support smaller units in establishing their business through financial assistance</li> </ul>
	Marketing & Packaging Support	<ul style="list-style-type: none"> <li>• Adopt modern packaging technology which would reduce the packaging cost of the products</li> <li>• Marketing techniques to promote the exports of Marine products, and Agri Products</li> </ul>	<ul style="list-style-type: none"> <li>• The district, with the help of Indian Institute of Packaging (IIP), to work towards improving the quality standards &amp; manufacturing compliances, learning new techniques &amp; technology and market intelligence.</li> </ul>
	Export Facilitation Cell	<ul style="list-style-type: none"> <li>• Grievance Redressal</li> <li>• Create Awareness</li> <li>• Market Intelligence</li> <li>• Share Best Practices</li> <li>• Policy Recommendations</li> </ul>	<ul style="list-style-type: none"> <li>• Provides market intelligence for exports</li> <li>• Export cell will analyze and suggest measures to strengthen the existing and establish new infrastructure facilities to promote the variety of Agriculture and Horticulture products</li> <li>• The cell shall work towards establishing direct linkage between FPOs and Exporters for promoting the exports and</li> </ul>

Schedule	Categories	Strategies	Action Plan
			the farming requirements for quality production
Long Term	Branding and Promotion	<ul style="list-style-type: none"> <li>• Design logos for Agri products goods/ Marine Products</li> <li>• Leveraging the power of social media</li> <li>• Leveraging e-commerce facilities</li> </ul>	<ul style="list-style-type: none"> <li>• Appoint an agency for designing of the logo and ensure only quality products use this logo which will ensure product differentiation</li> <li>• Tie up with various e-commerce players to market the products on their online platforms</li> </ul>
	Infrastructure	<ul style="list-style-type: none"> <li>• Fisheries harbour</li> <li>• Centre of Excellence for e-mobility (Create an ecosystem for research, innovation &amp; skill development for green mobility)</li> <li>• Project Development Cell (PDC)</li> <li>• Quality testing and certification labs for exports</li> <li>• Uninterrupted Power Supply</li> <li>• Logistical infrastructure should be developed</li> </ul>	<ul style="list-style-type: none"> <li>• Development of Fishing harbour at Byndoor taluk, Udupi district</li> <li>• Under PDC, the district shall facilitate investments in a timely and targeted manner. Provide necessary support on the issues faced by investors to finalize their investment plans</li> <li>• Possibility of providing independent feeders for power supply for such clusters shall be examined, in consultation with the State Governments, so that uninterrupted power supply could be ensured</li> <li>• Encourage local industry players to become exporters by providing a conducive environment in the district</li> </ul>

Schedule	Categories	Strategies	Action Plan
	Policy/ Regulatory Reforms	<ul style="list-style-type: none"> <li>• Capitalizing on the existing ASIDE &amp; TIES scheme to support the export logistics</li> <li>• Online single window system (No physical touchpoints between the applicant and department from the time of application process till the final decision)</li> </ul>	<ul style="list-style-type: none"> <li>• Packhouse infrastructure near the harbour, This would facilitate to meet environmental and safety standards</li> <li>• Identification of relevant projects to address the gaps in infrastructure which are not addressed by any other scheme.</li> <li>• Encourage investor/ entrepreneur to apply for all the licenses/approvals through the online single window portal. Single Window System should be integrated with SMS gateway/ emails so that applicant gets notification at every critical stages of application processing</li> </ul>

## **Annexures**

- a. List of Exporters
- b. List of MSMEs
- c. List of Warehouse