

## **SHORT TERM INTENSIVE EXPORT MANAGEMENT TRAINING PROGRAMME**

**Objective:** To provide intensive training on all basic parameters of export like export marketing, procedures & formalities, documentation, packaging, shipment, facilities offered by various agencies for export.

**Target Participants:** Prospective exporters / fresh export executives in export organizations.

### **About Export Management Training Program (EMTP):**

- VTPC conducts five/ six days short term EMTP on full time basis.
- Faculty would be drawn from experts in the field.
- Admissions are limited to 25 delegates.
- Certificates of participation would be awarded to all delegates.

### **Salient Features of EMTP**

- Introduction to Export Business and WTO
- Institutional Framework for exports in the country
- Foreign Trade Policy and Procedures
- Export Procedures and Documentation
- Export Marketing and Costing
- Bank Finance and Regulations
- Role of Promotion Councils & ECGC, Custom House Agents in exports
- Marine Insurance
- Customs and Central Excise Formalities
- E-Commerce and Digital Marketing
- Export Incentives

### **Registration:**

Interested persons may register for EMPT by filling up google form available on our website. Payment shall be made only through online mode.

**\*\*\*\*Note: The date/ schedule of the training will be informed separately to the registered candidates along with details for payment thorough online.**

**Venue: Training Hall, VTPC, Kasturba Road, Bengaluru – 560 001**

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