

SHORT TERM INTENSIVE EXPORT MANAGEMENT TRAINING PROGRAMME

FROM 2-08-2021 TO 6-08-2021

Objective: To provide intensive training on all basic parameters of export like export marketing, procedures & formalities, documentation, packaging, shipment, facilities offered by various agencies for export.

Target Participants: Prospective exporters / fresh export executives in export organisations.

About Export Management Training Program (EMTP):

- VTPC conducts short term EMTP (5 days) on full time basis.
- Faculty would be drawn from experts in the field.
- Admissions are limited to 25 delegates.
- Certificates of participation would be awarded to all delegates.

Delegate Fee: Rs. 3,000/- per delegate (Only by online payment, details will be shared)

Note: Rs. 2,000/- for VTPC Members, SC/ST members and Women Entrepreneurs.

Salient Features of EMTP

- Introduction to Export Business and WTO
- Institutional Framework for exports in the country
- Foreign Trade Policy and Procedures
- Export Procedures and Documentation
- Export Marketing and Costing
- Bank Finance and Regulations
- Export Packaging
- Role of Promotion Councils and ECGC, Custom House Agents in exports
- Marine Insurance
- Customs and Central Excise Formalities
- E-Commerce and Digital Marketing
- Export Incentives

Registration:

Interested Persons may register for the EMTP by filling up the form and submitting either through Google Forms or physically. Payment is to be made by online mode, as detailed above.

Email: vtpc.karnataka@gmail.com Web: www.vtpc.karnataka.gov.in